

## spotlight

BY JESSICA MACKINDER

When Yvonne B. Mejia moved to California from New Orleans she began work at local animal shelters. She dreamed of starting her own magazine devoted to dogs with an emphasis on supporting the dog rescue community. Mejia approached the Valley Economic Development Center (VEDC) with her idea and received financing to launch *Dog's Life* magazine, which premiered September 1. The publication covers the best practices of modern and humane dog ownership. [www.dogslifemagazine.com](http://www.dogslifemagazine.com) [www.vedc.org](http://www.vedc.org).



Yvonne B. Mejia and Steve from Used Pets

**Valley Carpet One Floor & Home** (5836 Sepulveda Blvd, Van Nuys) is continuing its ongoing support for breast cancer research and awareness this October with the Fall 2007 "Shop For Pink." As part of the event, the retail store will make a donation to The Breast Cancer Research Foundation for every square foot of pink ribbon flooring sold and 25% of all Pink Ribbon welcome mat sales. (818) 780-4044

The Unitarian Universalist Church of Studio City (UUCSC) (12355 Moorpark St) will have a Peace Pole ceremony Sunday, October 14 at 11am. A Peace Pole is a handcrafted monument that displays *May Peace Prevail on Earth* on each of its four or six sides, written in several languages.

UUCSC joins over 250,000 Peace Poles that have been planted in over 180 countries. The event is free and is open to the public. [www.uustudiocity.org](http://www.uustudiocity.org).

**Baskin-Robbins** (6700 Laurel Canyon, NoHo) is teaming up with **Bellingham Primary Center** for a sweet celebration and partnership. The remodeled neighborhood ice cream shop, which is donating \$500 to the school, will host a party Tuesday, October 9 from 4 to 6pm to pay tribute to the community. Guests will receive a first look at the new store design. Samples of Baskin-Robbins treats and giveaways will top off the event.

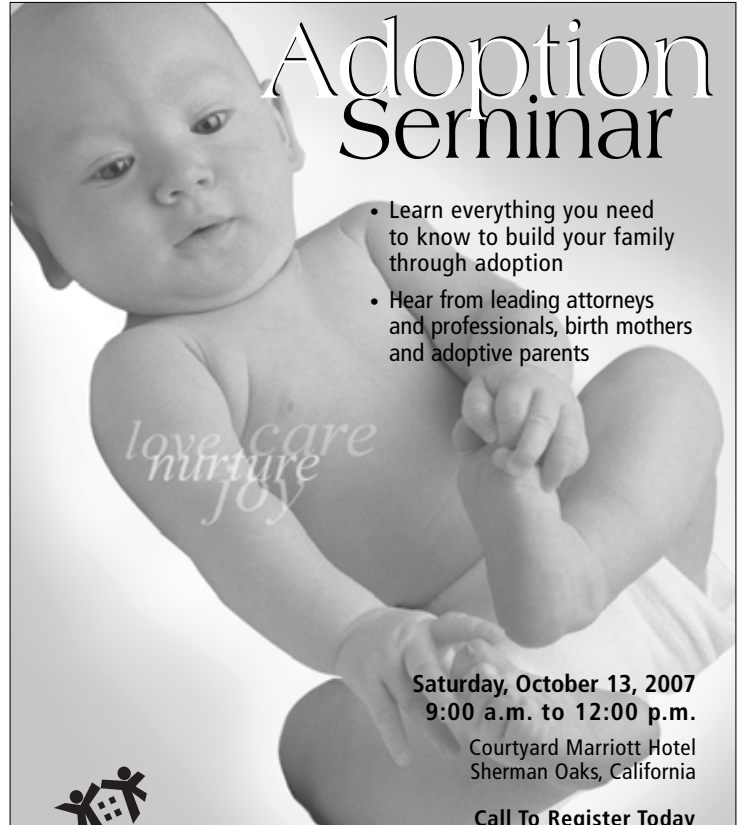
**Rezon8 Living** (7900 Haskell Ave, Van Nuys) will add modern style to the new season of *CSI: Miami*. Sleek sofas, metal and chrome tables and floor lamps are among the store's classically designed pieces that will appear on the CBS show. The home furnishing haven presents its Fall Tent Event October 6-7, 9am to 6pm, with savings up to 70 percent on select floor samples. [www.rezon8living.com](http://www.rezon8living.com).



Rezone8 living furniture on "CSI-Miami."

Email [Jessica@suncommunitynewspapers.com](mailto:Jessica@suncommunitynewspapers.com) for Spotlight submissions.

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## community compass

BY AMY LYONS

Lea Yekutieli, breast cancer survivor and author of "Making the Breast of It, Overcoming Fear of Intimacy After Mastectomy," has dedicated her book to **weSPARK Cancer Support Center in Sherman Oaks**. The center has been a source of support for Yekutieli.

The book is a spiritual and emotional guide for breast cancer survivors. After healing from breast cancer, Yekutieli now helps cancer survivors in Southern California and beyond on their journey towards recovery, peace and happiness. Through her inspirational speaking and writing, Lea aims to enlighten her audiences and readers to ways of taking control over their own health and healing.

\$2.00 from the sale of each book will be donated to **weSPARK**. For more information, or to purchase the book, visit [www.ilovemybreastcancer.com](http://www.ilovemybreastcancer.com). October is National Breast Cancer Awareness Month.

**Still Chasing Productions** announces their collaboration with **The Life Through Art Foundation**. Founded by **Jeffery Brooks**, The Life Through Art Foundation is committed to funding educational opportunities in the arts for young students and artists in financial need. The foundation supports students pursuing various forms of education in any area of the arts including theatre, visual arts, dance, and film. The production company has committed 5 percent of their tickets sales from their upcoming production of "Much Ado About Nothing" to **The Life Through Art Foundation**. Performances of the play will be held at the Two Roads Theatre in Studio City through November 11, Fridays and Saturdays at 8 p.m. and Sundays

at 2 p.m. For tickets call (323) 960-1053.

"We [the production staff] were lucky to have people introduce us to the theatre when we were young. Who wouldn't want to support an organization that brings theatre, dance, and imagination to children who wouldn't be exposed otherwise," said executive producer Pepper Reed.

For more information on the *Life Through Art Foundation* or to make a contribution, visit online at [www.lifethroughartfoundation.org](http://www.lifethroughartfoundation.org) or call (818)503-5820.

The official film selections for the 5th annual International Student Film Festival Hollywood (ISFFH) have been announced. 105 films from 13 countries were accepted into this year's festival. Films came from Sweden, Australia, Brazil, Austria, Germany, Canada, Denmark, the United Kingdom, Israel, Korea, Hong Kong, the Czech Republic, and throughout the United States. Film students range from elementary school-aged to graduate school-aged. The festival will be held November 14 - 18 in the NoHo Arts District. Since 2003, the ISFFH has helped to place more than 20 graduate film students into production and post-production job positions.

On November 18, awards will be presented to the top ISFFH filmmakers. During the awards ceremony, legendary **A.C. Lyles of Paramount Studios** will be presented with the Lifetime Achievement Award in honor of his long association and his outstanding contribution to the motion picture industry. For more information or to view film selections, visit the ISFFH website at [www.isffhollywood.org](http://www.isffhollywood.org).

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